

-----Original Message-----

From: COMUSFLTFORCOM NORFOLK VA [<mailto:postmaster@oix.navy.mil>]

Sent: Tuesday, March 27, 2012 13:16

Subject: R 271025Z MAR 12 COMUSFLTFORCOM NORFOLK VA NAVY WIDE OPTASK VISUAL INFORMATION//

Importance: Low

UNCLASSIFIED//

-----OFFICIAL INFORMATION DISPATCH FOLLOWS-----

RAAUZYUW RUCBCLF1252 0691923-UUUU--RHMCSUU.

ZNR UUUUU

R 271025Z MAR 12 ZYB

FM COMUSFLTFORCOM NORFOLK VA//N03//

TO COMFIFTHFLT

COMTHIRDFLT

COMSEVENTHFLT

COMTENTHFLT

COMSIXTHFLT

COMFOURTHFLT

ALFLTFORCOM

ALPACFLT

INFO CNO WASHINGTON DC

COMNAVSURFPAC SAN DIEGO CA

COMNAVAIRPAC SAN DIEGO CA

COMSUBLANT NORFOLK VA

COMFLTCTYBERCOM FT GEORGE G MEADE MD

CNIC WASHINGTON DC

COMSC WASHINGTON DC

NMAWC SANDIEGO CA

COMNECC LITTLE CREEK VA

COMNAVSURFLANT NORFOLK VA

COMNAVSPECWARCOM CORONADO CA

COMNAVAIRLANT NORFOLK VA

COMSUBPAC PEARL HARBOR HI

COMNAVNETWARCOM VIRGINIA BEACH VA

COMNAVWARDEVCOM NORFOLK VA

COMNAVCYBERFOR VIRGINIA BEACH VA

CG MCCDC QUANTICO VA

NAVPGSCOL MONTEREY CA

CENSURFCOMBATSYS DAHLGREN VA

ONI WASHINGTON DC

TACTRAGRULANT DAM NECK VA

TACTRAGRUPAC SAN DIEGO CA

SWOSCOLCOM NEWPORT RI

CHINFO WASHINGTON DC

NAVWARCOL NEWPORT RI

BT

UNCLAS

PASS TO OFFICE CODES:

CNO WASHINGTON DC/N00/N09/DNS/N1/N2/N6/N3/N5/N4/N8/N9/

COMUSFLTFORCOM NORFOLK VA/N00/N01/N3/N2/N39/N41/N7/N4/N6/N5/N8/N9/

COMPACFLT PEARL HARBOR HI/N00/N01/N2/N3N7/N5N8/N6/

COMNAVSURFPAC SAN DIEGO CA/N00/N01/N3/N4/N6/N7/

COMNAVAIRPAC SAN DIEGO CA/N00/N01/N1/N3/N4/N8/

COMSUBLANT NORFOLK VA/N00/N01/N3/N8/  
CG MCCDC QUANTICO VA/COMDR/  
COMSC WASHINGTON DC/N00/N01/  
CNIC WASHINGTON DC/N00/N01/N8/N9/  
COMNAVNETWARCOM VIRGINIA BEACH VA/N00/N01/N6/N61/N8/  
NMAWC SAN DIEGO CA/N00/N01/  
COMNECC LITTLE CREEK VA/N00/N01/N3/N5/N8/  
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NAVWARCOL NEWPORT RI/N00/N01/  
COMNAVAIRLANT NORFOLK VA/N00/N01/N3/N4/N8/  
COMSUBPAC PEARL HARBOR HI/N00/N01/N2/N3/N5/N6/N7/  
COMNAVSPECWARCOM CORONADO CA/N00/N01/N3/N5/N8/  
COMNAVWARDEVCOM NORFOLK VA/N00/N01/N2/N6/N8/  
CHINFO WASHINGTON DC/N00/N01/  
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COMFLT CYBERCOM FT GEORGE G MEADE MD/N00/N01/N2/N3/N5/N6/N7/  
NAVPGSCOL MONTEREY CA/N00/N01/  
CENSURFCOMBATSYS DAHLGREN VA/N00/N01/  
ONI WASHINGTON DC/N00/N01/  
TACTRAGRULANT DAM NECK VA/N00/N01/  
TACTRAGRUPAC SAN DIEGO CA/N00/N01/  
SWOSCOLCOM NEWPORT RI/N00/N01/  
SECINFO/U/-//  
MSGID/GENADMIN,USMTF,2008/COMUSFLTFORCOM NORFOLK VA//  
SUBJ/NAVY WIDE OPTASK VISUAL INFORMATION//  
REF/A/MSGID:RMG/USFF/211806ZNOV2011//  
REF/B/DESC:DOC/SECNAV/01NOV2005//  
REF/C/DESC:DOC/OPNAV/09OCT2009//  
REF/D/DESC:DOC/OPNAV/31AUG2010//  
REF/E/DESC:DOC/OPNAV/26APR2011//  
REF/F/DESC:NWP 3-56/NWDC/SEP2010//  
REF/G/DESC:NWP 3-12/NWDC/JUL2011//  
REF/H/DESC:TM 3-32.1-19/NWDC/NOV2010//  
REF/I/DESC:FICM/ONI/MAY2011//  
REF/J/DESC:NTTP 3-32.1/NWDC/OCT2008//  
REF/K/DESC:DOC/SECDEF/07DEC1982//  
NARR/REF A IS NAVY-WIDE OPGEN. REF B IS SECNAVINST 5720.44B,  
DON PUBLIC AFFAIRS POLICY AND REGULATIONS. REF C IS OPNAVINST  
3104.1A, NAVY VISUAL INFORMATION PROGRAM AND RESPONSIBILITIES.  
REF D IS OPNAVINST 3104.3A, NAVY COMBAT CAMERA PROGRAM POLICY,  
RESPONSIBILITIES, AND PROCEDURES. REF E IS OPNAVINST 3100.6H  
CH-1, SPECIAL INCIDENT REPORTING. REF F IS COMPOSITE WARFARE  
DOCTRINE. REF G IS CYBERSPACE OPERATIONS. REF H IS MARITIME  
DOMAIN AWARENESS TACMEMO. REF I IS FLEET INTELLIGENCE COLLECTION  
MANUAL. REF J IS MARITIME OPERATIONS CENTER THRU CH-2. REF K  
IS DOD 5240.1-R PROCEDURES GOVERNING THE ACTIVITIES OF DOD  
INTELLIGENCE COMPONENTS THAT AFFECT UNITED STATES PERSONS.//  
GENTEXT/REMARKS/1. THIS IS A NAVY-WIDE OPERATIONAL TASKING MESSAGE  
COORDINATED BY COMMANDER, U.S. FLEET FORCES COMMAND AND COMMANDER,  
U.S. PACIFIC FLEET. IN SUPPORT OF REF A, THIS NAVY-WIDE OPTASK IS  
IMPLEMENTED FOR IMMEDIATE INCLUSION INTO FLEET-WIDE TACTICAL LEVEL  
OPERATIONS.  
2. GENERAL GUIDANCE

A. PURPOSE. COMPLEX AND DYNAMIC OPERATIONAL ENVIRONMENTS PROVIDE INFORMATION VITAL TO SHAPING PERCEPTION RELATED TO U.S. NAVY MARITIME STRATEGY. WITH REGARD TO REF B THROUGH F, REPORTING VISUAL INFORMATION (VI) RELATED TO TACTICAL LEVEL OPERATIONS IN A TIMELY AND ACCURATE MANNER IS REQUIRED THROUGH THE OPERATIONAL CONTROL (OPCON) AND ADMINISTRATIVE CONTROL (ADCON) CHAINS OF COMMAND (COC).

B. MISSION/CONDUCT OF OPERATIONS. VI ENHANCES THE COMBATANT COMMANDER'S (CCDR) COMMUNICATION STRATEGY TO ACHIEVE OPERATIONAL EFFECTS AND TO COUNTER PROPAGANDA, DISINFORMATION, AND MISINFORMATION. PLANNING TO EXECUTE THE MOVEMENT OF VI OUT OF THEATERS IS NECESSARY TO ACHIEVE TIMELY, FACTUAL INFORMATION FOR OPERATIONAL DECISION-MAKING, INTELLIGENCE ANALYSIS, AND PUBLIC CONSUMPTION VIA PROPER U.S.NAVY OPCON AND ADCON COC.

### 3. GENERAL INFORMATION

A. PER REFS G THROUGH K, ALL LEVELS OF COMMAND SHOULD TRANSFER VI FOR THE PURPOSE OF SUPPORTING OPERATIONAL DECISION MAKING, INTELLIGENCE ANALYSIS, AND PUBLIC CONSUMPTION.

B. SUBJECT TO THE INTELLIGENCE COLLECTION LIMITATIONS OF REFS I AND K, COMMANDS SHOULD CAPTURE, ASSESS, AND TRANSMIT VI (STILL AND VIDEO), WITH ACCOMPANYING SUPPLEMENTAL INFORMATION. FOLLOW-ON CCDR DIRECTION SPECIFIES PERIODICITY. TO SUPPORT COMMAND RELATIONSHIPS DESCRIBED IN REF G, COMMANDER TASK FORCE AND GROUP (CTF/CTG) LEVEL GUIDANCE SHOULD BE COMMUNICATED TO TACTICAL LEVEL UNITS VIA OPTASK SUPPLEMENT (OPTASK SUPP) MESSAGES AND/OR DAILY INTENTIONS MESSAGES TO ENSURE PROPER PREPARATION FOR COC REQUIREMENTS.

C. INDEPENDENT DEPLOYING SHIPS, NAVY EXPEDITIONARY UNITS, AND ADAPTIVE FORCE PACKAGES ARE SUBJECT TO THE SAME GUIDANCE AND EXECUTION STANDARDS VIA THEIR COC.

D. PRE-PLANNED RESPONSES (PPR). CTF/CTG OPTASK SUPP VI SHOULD ESTABLISH LOCAL PPR TO REFLECT ORGANIC CAPABILITY, AVAILABLE DIGITAL TRANSPORT SYSTEMS, TRANSMISSION BANDWIDTH POLICY (E.G., MODIFICATIONS/PROCEDURES TO EXPEDITE TRANSMISSION), AND ESTABLISHED TECHNIQUES/PROCEDURES.

4. COLLECTION GUIDANCE. COLLECT VI (STILL AND VIDEO) ON EVENTS THAT MEET THE FOLLOWING REPORTING CRITERIA:

A. COMMANDER'S CRITICAL INFORMATION REQUIREMENT

B. PRIORITY INFORMATION REQUIREMENT

C. DISASTERS (E.G., EARTHQUAKE, TSUNAMI, TYPHOON, HURRICANE)

D. ACCIDENTS AND INCIDENT REPORTING REQUIREMENTS

NOTE: NAVY COMPONENT COMMANDER THEATER GUIDANCE AND OPTASK SUPP TO PROVIDE ADDITIONAL GUIDANCE ON SPECIFIC REQUIREMENTS

5. COLLECTION SOURCES (EXAMPLES, NOT ALL INCLUSIVE):

A. INDEPENDENT DUTY INTELLIGENCE SPECIALISTS

B. SIGHTING TEAMS

C. BRIDGE TEAMS

D. PUBLIC AFFAIRS OFFICER (PAO) AND MASS COMMUNICATIONS SPECIALISTS

E. COLLATERAL DUTY PAO

F. COMBAT CAMERA

G. NAVY PUBLIC AFFAIRS SUPPORT ELEMENT

H. VISIT BOARD SEARCH AND SEIZURE TEAMS

I. MARITIME INTERCEPTION OPERATIONS-INTELLIGENCE EXPLOITATION TEAM

J. COAST GUARD LAW ENFORCEMENT DETACHMENTS

K. AIRCREWS

L. SHIP'S COLLATERAL DUTY PHOTOGRAPHER

M. INTELLIGENCE, SURVEILLANCE, AND RECONNAISSANCE PLATFORMS

NOTE: REF I PROVIDES PROCEDURES, TECHNIQUES, AND REFERENCE INFORMATION WHICH CAN BE ADAPTED BY CREW MEMBERS WHEN FORMALLY TRAINED INDIVIDUALS ARE NOT ASSIGNED OR AVAILABLE.

6. REPORTING INSTRUCTIONS. TACTICAL COMMANDER'S SHOULD TRANSMIT VI (STILL AND VIDEO) MEETING THE DIRECTED CRITERIA. THE INTENT IS FOR THE NAVY COMPONENT MARITIME OPERATIONS CENTER (MOC) TO RECEIVE VI WITHIN 60 MINUTES OF TACTICAL COMMANDER AWARENESS OF EVENT FOR IMMEDIATE FIRST-LOOK REPORTING. AN ON-SCENE TACTICAL COMMANDER LOCAL ASSESSMENT AND EVALUATION IS NOT REQUIRED TO ACCOMPANY FIRST-LOOK TRANSMISSIONS TO THE MOC.

NOTE: BASED UPON THEATER OR CDR REQUIREMENTS, NAVY COMPONENT/FLEET COMMANDERS MAY DIRECT REPORTING TIMELINES WHICH WILL SUPERSEDE DIRECTION IN THIS MESSAGE.

A. TACTICAL COMMANDER FOLLOW-ON REPORTING WITH DETAILED AMPLIFYING INFORMATION AND LOCAL ASSESSMENTS TO THE OPERATIONAL/ADMINISTRATIVE CHAIN OF COMMAND ARE ESSENTIAL.

B. SUBSEQUENT EXPLOITATION AT THE MOC/MARITIME INTELLIGENCE OPERATIONS CENTER IN SUPPORT OF STANDING THEATER LEVEL COLLECTION GUIDELINES SHOULD INCLUDE REF I.

7. SPECIAL INSTRUCTIONS

A. CRITICAL OPERATIONAL ELEMENTS TO ENABLE COLLECTION AND TRANSMISSION OF VI INCLUDE:

(1) BANDWIDTH ALLOCATION.

(2) HARDWARE (E.G., STILL/VIDEO CAMERAS, AUTOMATIC DATA PROCESSING EQUIPMENT, AND PERIPHERALS NECESSARY TO PROCESS VI).

(3) SOFTWARE (E.G., ADOBE PHOTOSHOP, MS PHOTO EDITOR, ADOBE PREMIER/FINAL CUT).

(4) LOCAL POLICIES AND PROCEDURES IN COMPLIANCE WITH REFERENCES B THROUGH E AND MODIFIED BY THEATER COMMANDER GUIDANCE AND OPTASK SUPP AS NEEDED.

B. ORIGINATING TACTICAL LEVEL COMMANDS WILL NOT:

(1) UNNECESSARILY OVER-CLASSIFY VI

(2) MAKE ALTERATIONS TO VI

(3) DELAY THE TRANSMISSION OF VI

NOTE: THE DELAY IN TRANSMISSION TO AVOID CONTROVERSY OR TO PREVENT RELEASE OF INFORMATION UNFAVORABLE TO THE NAVY IS STRICTLY PROHIBITED. DO NOT CHANGE THE FACTUAL CONTENT OF ORIGINALLY CAPTURED VI OR CAUSE ALTERATIONS WHICH COULD CALL INTO QUESTION THE TRUTHFULNESS AND CREDIBILITY OF ALL DEPARTMENT OF DEFENSE (DOD) VI.

C. ALL VI (STILL AND VIDEO) SHOULD BE ARCHIVED FOR DOD HISTORICAL RECORD RETENTION.

D. ROUTINE PUBLIC AFFAIRS VI (STILL AND VIDEO) DOCUMENTING OPERATIONS, EXERCISES, AND COMMUNITY RELATIONS/OUTREACH EVENTS SHOULD BE EXPEDITIOUSLY CLEARED FOR PUBLIC RELEASE BY AN APPROPRIATELY DESIGNATED PAO.

E. PER REF J, ENSURE VI CONVEYS PERSPECTIVE AND IS ABLE TO COMMUNICATE ON ITS OWN - A PICTURE IS WORTH A THOUSAND WORDS.

ULTIMATELY, VI TRANSCENDS LANGUAGE AND IS ESSENTIAL TO  
IMMEDIATELY CAPTURING THE ATTENTION OF THE INTENDED AUDIENCE.//

BT

#1252

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